



Unleash the
Security of

ONE

Smart Security, Simply Done.

We know today's businesses are grappling with sophisticated cyberattacks and an increasingly complex threat surface. We know security administrators must find ways to protect a rapidly expanding set of environments, users, and devices – often without the time, budget, or staff required to do so effectively. And we know simplicity is the key to delivering powerful, scalable protection. That's where WatchGuard comes in.

For over 25 years, WatchGuard has been a pioneer in developing cutting-edge cybersecurity technology and delivering it as an easy-to-deploy and easy-to-manage solution. With industry-leading network security, secure Wi-Fi, multi-factor authentication (MFA), and advanced endpoint security products and services, WatchGuard enables more than 250,000 customers worldwide to protect their data and assets from existing and emerging threats.

UNIFY TO SIMPLIFY

The Future of Security Is Unified

The technology required to keep up with cybercriminals and their evolving techniques will only get more sophisticated. But with a unified approach, cybersecurity doesn't have to be complex. Unifying security is about taking all these advanced technologies and uniting them within a centralized platform that simplifies security for organizations of all sizes, and with varying degrees of security expertise, budget, and bandwidth. It is about providing the tools and resources that streamline cybersecurity delivery and management, while elevating efficacy. WatchGuard is dedicated to this mission. Everything we do is focused on delivering powerful cybersecurity technology that's simple to use.

Elevate your protection. Unify your security stack. Secure your business.

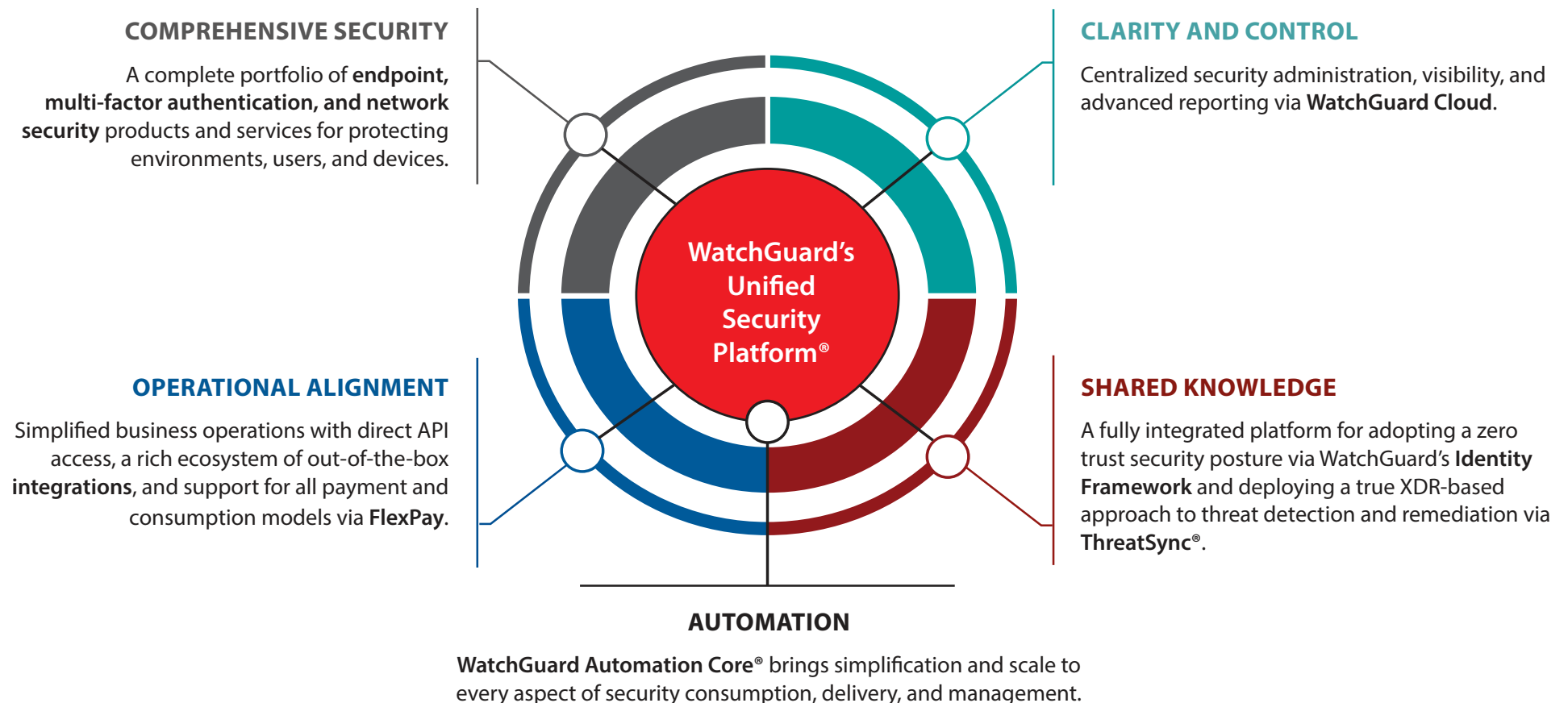


WATCHGUARD'S UNIFIED SECURITY PLATFORM ARCHITECTURE

WatchGuard's Unified Security Platform® is built from the ground up to enable efficient, powerful security services with increased scale and velocity, while delivering operational efficiencies.

"Disconnected security is not just difficult to manage; it makes identifying threats and vulnerabilities nearly impossible. WatchGuard's Unified Security Platform® helps businesses elevate and expand their security while reducing overhead and simplifying risk mitigation through user-focused security approaches."

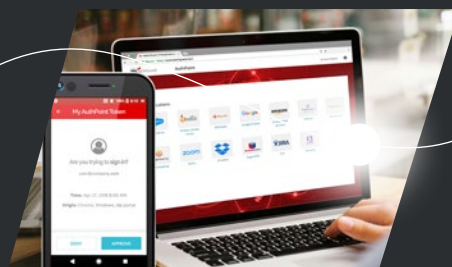
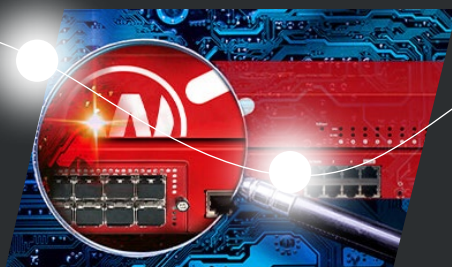
~Prakash Panjwani, CEO, WatchGuard Technologies





COMPREHENSIVE SECURITY

In a world where the cybersecurity landscape is constantly evolving and advanced threats emerge each day, WatchGuard makes enterprise-grade cybersecurity technology accessible to organizations of any size. A truly unified approach to security means multiple products and services working intelligently with one another to cover your entire threat surface. At WatchGuard, we offer a complete portfolio of network, endpoint, MFA, and Wi-Fi security solutions to protect your business environments, users, and devices.



PROTECT ENVIRONMENTS

Network Security

WatchGuard offers a wide variety of network security solutions, including tabletops and 1U rack-mounted appliances, to Cloud and virtual firewalls. The Firebox® supports a host of critical security services, from standard IPS, URL filtering, Gateway AV, application control, and antispam, to services for combating advanced threats such as file sandboxing, DNS filtering, and more. High-performance deep packet inspection (DPI) means the entire stack of WatchGuard services can be brought to bear on attacks attempting to hide in encrypted channels, like HTTPS. What's more, every Firebox offers SD-WAN right out of the box for improved network resiliency and performance.

Multi-Factor Authentication

WatchGuard's AuthPoint® service is the right solution at the right time to provide effective authentication on an easy-to-use Cloud platform. MFA provides the strongest approach to user identification – requiring them to supply information they know, with information provided on something they have, to positively identify a specific person. With a simple push notification, the AuthPoint mobile app makes each login attempt visible, allowing the user to accept or block access right from their smartphone.

PROTECT USERS

Secure Wi-Fi

WatchGuard's secure, Cloud-managed Wi-Fi solutions are engineered to provide safe, protected airspace for Wi-Fi environments, while eliminating administrative headaches and greatly reducing costs. With expansive engagement tools and visibility into business analytics, Wi-Fi in WatchGuard Cloud delivers the competitive advantage businesses need to succeed.

PROTECT DEVICES

Endpoint Security

WatchGuard Endpoint Security includes a wide range of extensible solutions to stop breaches, data theft, and cyberattacks. Our Cloud-based platform integrates the technology, intelligence, and expertise to deliver advanced prevention, detection, containment, and response capabilities via a lightweight agent. Get protection across the entire threat lifecycle by adding products like DNSWatchGO for endpoint DNS-level protection.

CLARITY AND CONTROL

The old piecemeal approach to security isn't sustainable. Modern cybersecurity requires a more simplified, centralized approach. WatchGuard Cloud is the management and visibility interface for the entire Unified Security Platform architecture. It gives security administrators a single pane of glass to access security policy management, dissemination, and enforcement. With WatchGuard Cloud, you can seamlessly deploy, manage and report on your entire WatchGuard security stack without logging into disparate systems.

Access Universal Policy Management

Designed to boost operational efficiency, WatchGuard Cloud makes policy creation and dissemination a breeze. Create policy templates for easy and repeatable deployments across your entire WatchGuard security stack. Configure authentication policies to specify which resources users can authenticate to and which authentication methods they must use. Create and apply endpoint security policies for thousands of computers in seconds. And minimize alerts, automate responses, and contain infections, all from WatchGuard Cloud.

Leverage Real-Time Monitoring

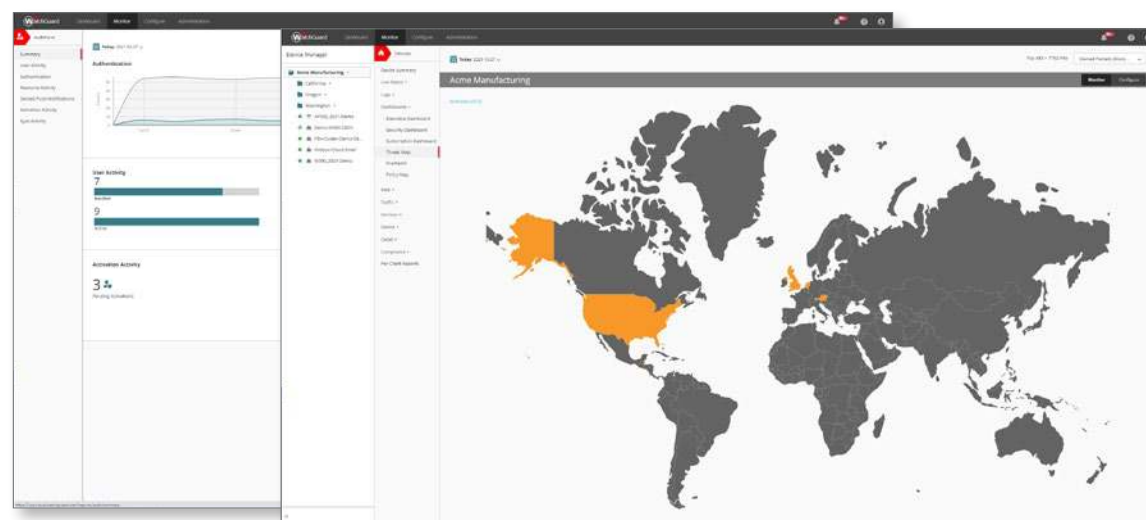
Use proactive monitoring within WatchGuard Cloud to mitigate security risks, potential vulnerabilities, and network efficiency issues, while ensuring the effectiveness of your security policies. Using a suite of interactive dashboards that deliver real-time data in easy-to-consume visuals, you can quickly identify areas of concern. Filter and pivot between data views to reveal richer threat intelligence, see policy usage, compliance demonstration, network and web traffic information, application and user analytics, device statistics, and much more.

Translate Oceans of Data into Actionable Intelligence

If you can't see what's happening in every corner of your IT infrastructure, you're suffering from blind spots that pose a massive security risk. WatchGuard Cloud gives you complete visibility, clarity, and control by delivering world-class visibility services for each WatchGuard product, enabling you to see and understand the big picture, as well as drill down for granular details at the log level.

Enjoy Security You Can See

Identifying security trends, monitoring security service efficacy, tracking response actions, and quickly generating business, compliance, and security reports are modern business imperatives. You can do all this and more directly through WatchGuard Cloud. View important user information to understand security patterns and identify any potential risks. Choose from over 100 dashboards and reports, with the ability to schedule reports for email delivery to key stakeholders – from C-level executives and IT directors, network managers, and security analysts to HR and department managers.





SHARED KNOWLEDGE

No matter how advanced the tech, deploying security layers in isolation increases the risk that an attacker will slip through the cracks. It's not enough to have powerful products protecting your networks, endpoints, and identities – you need those solutions to work together to share telemetry and threat intelligence. The knowledge-sharing capabilities of our Unified Security Platform architecture improve your security posture, reduce time to detection from months to minutes, and neutralize zero days and evasive malware. With cross-product threat correlation and a robust identity framework delivered from a single platform, you can close gaps in visibility, bring light to security shadows, and unlock true zero trust and XDR approaches.

Boost Security Efficacy and Efficiency with XDR

WatchGuard ThreatSync® is the Cloud-based XDR layer within our Unified Security Platform architecture. It detects, correlates, and prioritizes threat intelligence from the platform for automated or manual remediation. Shared telemetry delivered via the Cloud gives our endpoint security solutions visibility into attacks against the network and firewalls along with awareness of attacks against endpoints. ThreatSync automatically consumes and correlates threat indicators originating across environments, users, devices, and applications to issue a definitive threat score. This score enables you to automatically isolate infections, remediate malware, and prevent breakouts into other parts of your network. WatchGuard has been a pioneer in the extended detection and response space since 2017, and ThreatSync saves security team cycles, speeds detection and response times, and increases their accuracy through intelligent correlation across the entire Unified Security Platform.

Enable Zero trust Security

With WatchGuard's Identity Framework layer, our Unified Security Platform architecture enables user authentication as a key factor in every security analysis. It simplifies zero trust adoption with a risk framework and authentication policy management, allowing for more granularity when creating rules and resources. As part of our Unified Security Platform approach, zero trust policies encompass device, application, and identity verification and enforcement, so you can apply micro-segmentation to limit the opportunity for insider threats, network infiltration, and lateral movement across your network.





OPERATIONAL ALIGNMENT

Our Unified Security Platform approach is a force multiplier for IT teams and security administrators. It heightens operational efficiency by delivering not only fully integrated, multi-layered protection from a central management interface, but the means to streamline and simplify security operations overall. We provide direct API access, a rich ecosystem of out-of-the-box integrations, and tools for fast, efficient deployment you need to achieve comprehensive security at scale.

Unlock Smarter Security with Integrations

WatchGuard partners with industry-leading technology companies to develop tight integrations for more robust security, easier deployments, and better interoperability in your IT environments. From authentication products and service management platforms to visibility solutions and Cloud services, WatchGuard has you covered. Our ecosystem is always growing and evolving as we work with new companies to offer the most desired and innovative integrations. We verify and document every new integration with a complete guide for step-by-step configuration.

Accelerate Interoperability Across Applications

We develop tight integrations with leading Cloud applications, security information event management (SIEM), authentication providers, Cloud access security brokers (CASB), vulnerability assessments, SD-WAN services, VoIP providers, and more. These integrations increase interoperability in your IT stack and environments, enabling stronger security, simplifying deployments, and streamlining ongoing management across applications.



AUTOMATION

WatchGuard Automation Core® brings simplification and scale to every aspect of security consumption, delivery, and management. Our platform-wide automation makes it possible to seamlessly extend security capabilities to every computing environment in which your business operates. It delivers continuous, integrated protection, secures user access to essential resources, blocks advanced threats from entering your network, keeps endpoints free of malware, and optimizes network performance, while delivering the operational ease your IT and security administrators need to become more productive and do more with less.



Increase Security Efficacy

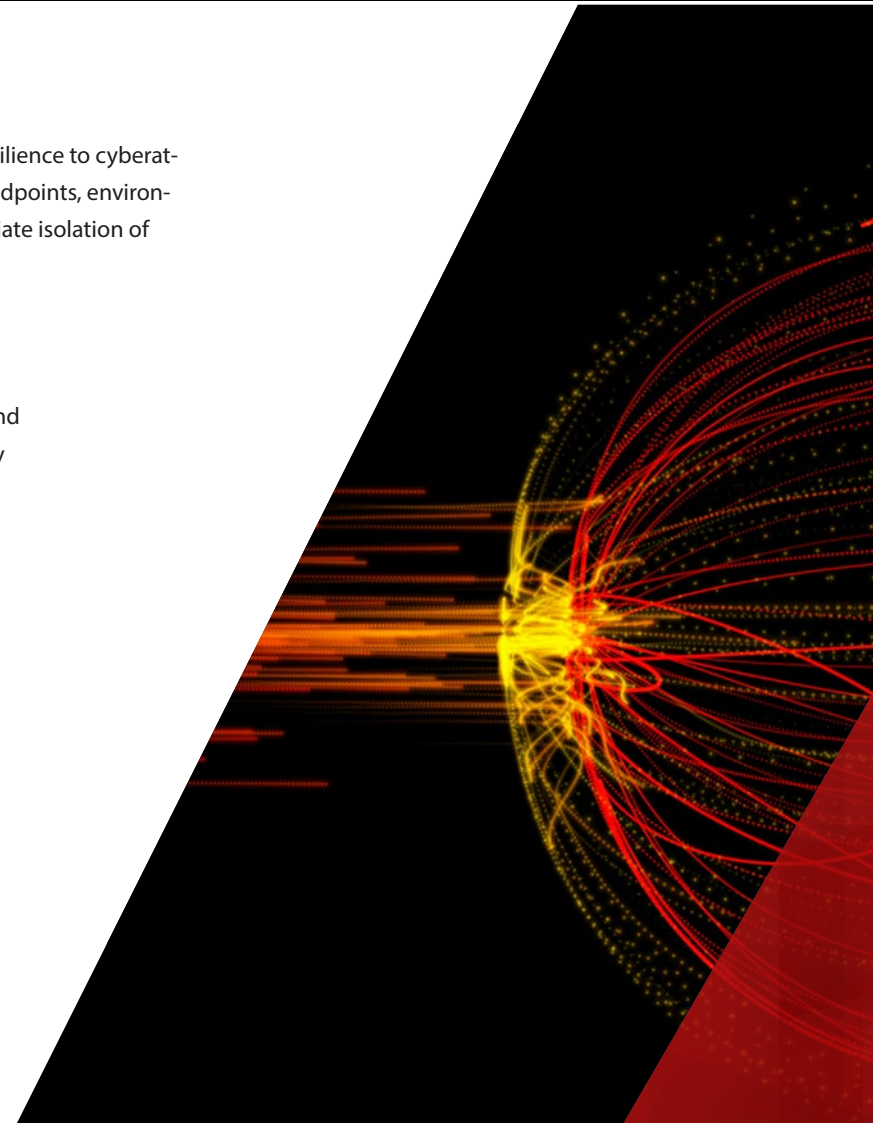
Our Automation Core underpins the entire Unified Security Platform architecture and helps deliver the highest level of resilience to cyberattacks. It leverages behavioral and statistical modeling to detect threats by correlating security event information across endpoints, environments, and users. Correlated threat scoring takes the guesswork out of the process and enables automated triage, immediate isolation of infections, rapid remediation, and even helps to predict and prevent unknown threats without manual intervention.

Experience the Power of Extensibility

WatchGuard's platform-wide automation can help you build an intelligent, self-directed security strategy that's powerful, scalable, and simple. Our Automation Core can help you protect users from phishing, malware, and ransomware, isolate and remediate threats anywhere in the world, seamlessly apply security policies to users and devices wherever they are, tightly control access to information and accounts, and more.

Free Up Time and Resources

Automating day-to-day, recurring deployment and management tasks can save security administrators a tremendous amount of time and effort. Our Automation Core enables a "single setup, repeated use" approach that replaces frequent, error-prone manual processes with automated workflows. Automated correlation of cross-domain, cross-product telemetry exposes stealthy threats more effectively while minimizing alert fatigue, so security administrators can focus on critical issues and high-value projects.



IT'S TIME FOR A NEW APPROACH

WatchGuard's Unified Security Platform architecture is uniquely designed to address today's toughest cybersecurity challenges. It re-envisioned the modern security platform as unified, simplified, powerful, comprehensive, automated, intelligent, transparent, and purposefully aligned to today's service delivery models. Our platform replaces the old patchwork security approach that has led to rising management burdens and diminished protection against current and future threats. The five platform elements come together to elevate security efficacy and harmonize security management and operations.

IT'S TIME FOR A NEW VISION

At WatchGuard, we've been deliberate about building a future in which cybersecurity technology is as powerful as it is simple to use. We know that to best empower you with outstanding protection, we need to empower your team with a platform that's optimized for modern security operations – whether in-house or outsourced. This complete vision ensures you get the best security, no matter how you choose to deploy it.

IT'S TIME FOR WATCHGUARD

You have a substantial growth opportunity to unlock with security that is effective at scale and ready to tackle the sophisticated threat landscape of tomorrow. To capitalize, you need the right technology partner, one that offers a single source for all the cybersecurity services and a platform that improves security efficacy and delivery. At WatchGuard, we do things differently, and we've designed our Unified Security Platform to meet your security needs now and into the future.

Unleash the Security of **ONE**

ONE Platform

you can trust to stop threats and simplify how you manage security.

ONE Partner

to help you streamline security processes, reduce overhead, and get the support you need.

ONE Vision

for cybersecurity technology that's both powerful and simple, and where your needs come first.



A Dedicated, Worldwide Channel Community

With a Certified Partner for Every Need

WatchGuard has the most dedicated and knowledgeable cybersecurity reseller and service provider community in the industry. We've spent over 25 years recruiting, training, and delivering security through a fiercely loyal channel community. WatchGuard provides customers with the exact partner they need to access powerful security fit for today's threats, and tomorrow's. Whether you are looking for a general reseller or need end-to-end service management on top of your purchase, we will help you find the perfect choice. Our WatchGuardONE channel program ensures that each and every partner we have is trained, certified, and fully equipped to meet your evolving security requirements.



A RESELLER FOR YOUR SPECIFIC NEEDS

WatchGuard has the most dedicated and knowledgeable reseller community in the industry. With over 20 years of building the most elite channel base, WatchGuard provides customers with the exact partner they need to ensure success from the start. Whether you are looking for a general reseller, or you are in need of end-to-end service management on top of your purchase, we will help you find the perfect choice. Our WatchGuardONE program ensures that each partner is trained, certified, and equipped to be your security expert.



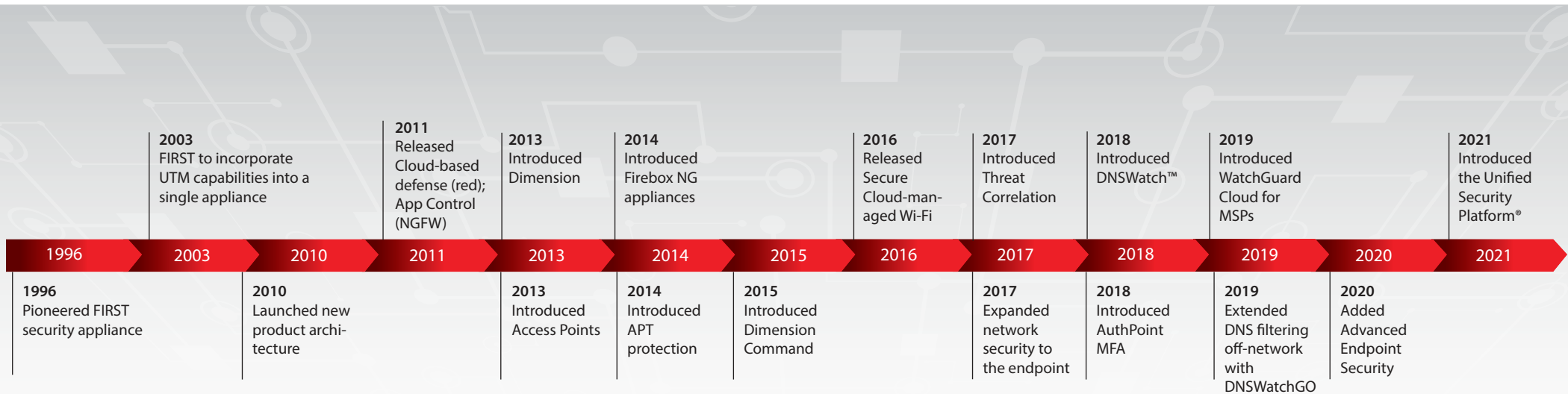
PRODUCT INTEGRATIONS FOR SMARTER SECURITY

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A Pioneer in Cybersecurity for 25 Years

For over 25 years, WatchGuard has been a pioneer in developing cutting-edge cybersecurity technology and delivering it as an easy-to-deploy and easy-to-manage solution. With industry-leading network security, secure Wi-Fi, multi-factor authentication, advanced endpoint security, and network intelligence products and services, WatchGuard enables more than 250,000 customers from around the globe to protect their most essential assets in a world where the cybersecurity landscape is constantly evolving with new threats emerging each day.



Founded in
1996



Headquarters:
Seattle, WA



7 Operations Centers
and Direct Presence in
21 Countries



1,200+
Employees



250K+
Customers



100+
Distributors



17,000+
Active Resellers



PROTECT YOUR BUSINESS • PROTECT YOUR ASSETS • PROTECT YOUR PEOPLE

Cybersecurity is more relevant than ever before. The number of worldwide cyberattacks is at an all-time high, as businesses of all sizes continue to suffer tremendous monetary, legal and reputational costs and consequences. WatchGuard is here to provide the multi-layered, unified protection you need for a robust, resilient security posture.

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Let us know how we can help you. Find your **local WatchGuard office**.

About WatchGuard

WatchGuard® Technologies, Inc. is a global leader in unified cybersecurity. Our Unified Security Platform® approach is uniquely designed for managed service providers to deliver world-class security that increases their business scale and velocity while also improving operational efficiency. Trusted by more than 17,000 security resellers and service providers to protect more than 250,000 customers, the company's award-winning products and services span network security and intelligence, advanced endpoint protection, multi-factor authentication, and secure Wi-Fi. Together, they offer five critical elements of a security platform: comprehensive security, shared knowledge, clarity & control, operational alignment, and automation. The company is headquartered in Seattle, Washington, with offices throughout North America, Europe, Asia Pacific, and Latin America. To learn more, visit WatchGuard.com.